



FOR IMMEDIATE RELEASE

Greysteel Brings 52-Key Quality Inn Sonora to Market for \$3.5M

Established, income-producing hospitality investment with value-add potential offers a renovated, Choice Gold Award hotel along Interstate 10 in the Texas Hill Country

SONORA, TX — October 2026 — Greysteel, a leading national commercial real estate investment services firm, announced today that its National Hospitality Advisory team exclusively presents Quality Inn Sonora, a renovated, 52-key, Choice-branded hotel located at 311 Highway 277 North, Sonora, TX. Offered at \$3,500,000, the property combines established revenue performance, limited anticipated capital requirements, and operational upside.

Built in 2005 and since renovated, the two-story, exterior-corridor midscale hotel is a recipient of Choice's Gold Award, a designation reserved for the brand's top-reviewed hotels. Guest amenities include an outdoor pool, fitness center, and business and laundry centers, and the approximately 4.57-acre Sutton County site includes a detached home suitable for living quarters or potential rental income. With its renovation already complete, the hotel is expected to require zero to minimal PIP for a new buyer.

The hotel's track record reflects the steady demand that defines Sonora. Founded in 1889 as a ranching outpost and now the seat of Sutton County, the city draws energy-sector crews supporting natural gas and oil production, sportsmen pursuing white-tailed deer, wild turkey, and exotic game, and leisure visitors bound for the Caverns of Sonora and the Devils and Llano River headwaters. That diversified mix of business and leisure travel has made Quality Inn Sonora a consistent, strong historical revenue producer along Interstate 10.

The offering is led by Steven Swenholt, Senior Director with Greysteel's National Hospitality Advisory. Offered fee simple and unencumbered by management and debt, the asset positions a hands-on owner-operator to acquire a well-maintained hotel below replacement cost and capture operational upside along one of West Texas's most traveled corridors. The assignment underscores Greysteel's hospitality investment sales capabilities and the firm's ability to connect hospitality owners with qualified investors nationwide.

Additional property details are available here. To sign the NDA, access the offering memorandum, or schedule a property tour, contact Steven Swenholt at 303.353.1522 or sswenholt@greysteel.com.

About Greysteel

Greysteel is a premier commercial real estate investment sales and debt and structured finance advisory firm. Serving private and institutional investors across geographies and asset types, Greysteel provides a full spectrum of services, including investment sales, debt placement, equity placement, and distressed asset solutions. Founded on the principles of innovation, collaboration, and excellence, Greysteel is strategically positioned across the nation to deliver exceptional results through a seamless and comprehensive advisory platform.

For more information, visit www.greysteel.com.

Contact:

Lacey Willard

Executive Vice President

lwillard@greysteel.com

727.204.0504