



FOR IMMEDIATE RELEASE

Greysteel Expands Multifamily Investment Platform in Georgia

Kendall Adams joins as Director to lead Georgia and Southeastern multifamily coverage

ATLANTA, GA — August 10, 2026 — Greysteel, a leading national commercial real estate advisory firm specializing in investment sales, announced that Kendall Adams has joined the firm as a Director focused on multifamily investment across Georgia and the surrounding region. Adams joins with six years of industry experience and will lead the firm's efforts to expand market coverage, source opportunities, and connect investors with disciplined capital solutions in Georgia's multifamily sector.

In his new role, Adams will originate and execute multifamily investment strategies, leverage local market intelligence, and coordinate with Greysteel's integrated capital capabilities to support private, middle-market, and institutional clients across the real estate investment lifecycle. Using their national platform and market research, Kendall will be able to amplify local sourcing, deliver targeted marketing processes, and align capital markets solutions with investor objectives.

"We are excited to continue expanding into new markets while bolstering our footprint in regions where we already do business," said Lacey Willard, Executive Vice President at Greysteel.

"Kendall's deep local knowledge and multifamily experience will strengthen our Southeastern coverage and create more direct access to capital and buyers for clients active in Georgia."

Adams' appointment supports Greysteel's strategic growth in Sun Belt multifamily markets and expands our on-the-ground advisory capacity in a region experiencing sustained investor interest. We will integrate his market relationships with the firm's national research and production resources to accelerate deal flow and deliver measurable outcomes for owners and investors.

About Greysteel

Greysteel is a national commercial real estate and capital markets advisory firm specializing in investment sales and debt & structured finance. The firm advises private and institutional owners and investors across multifamily, affordable housing, industrial, retail, land and other property types, delivering market-specific execution supported by proprietary data and national coverage.

For more, visit www.greysteel.com.

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